

DODGE Caravan Kids

PROUD SPONSOR OF MINOR HOCKEY ACROSS CANADA

DODGE CARAVAN KIDS TEAM SPONSORSHIP PROGRAM

IMPORTANT INFORMATION PACKAGE 2016-2017 HOCKEY SEASON

11 YEARS OF DODGE CARAVAN KIDS!

Thank you for joining us once again as Dodge Caravan Kids launches its 11th season supporting minor hockey in Canada! The first ten seasons were a success because of you, and we can't wait to create another season together filled with great hockey memories! To-date Dodge Caravan Kids has provided over \$7 million in funding to over 14,000 teams, helping over 210,000 kids across Canada enjoy the game of hockey. Game on!

WHAT'S NEW THIS YEAR!

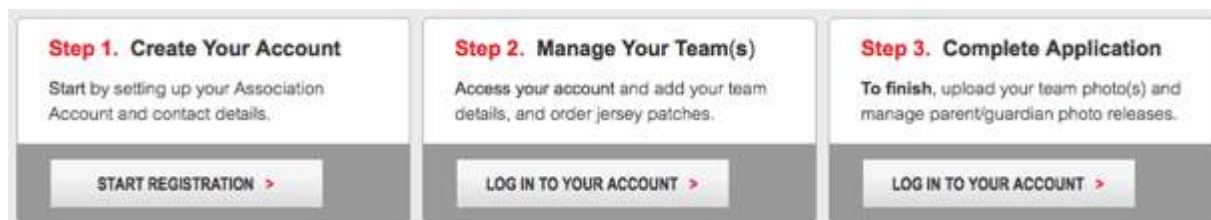
- **NEW!** We are rolling out a **NEW ACCOUNT LOGIN** system. Everyone will create an account with login capabilities where you will be able to access a master dashboard and monitor the application status of your team(s) in real time.
- **NEW!** Registrants will be able to register **MULTIPLE TEAMS** through their account.
- **NEW!** A **WAITLIST** is being introduced. Team sponsorships available in your region are set at the Member Partner level and are available on a **FIRST COME FIRST SERVED** basis. If all the sponsorship opportunities in your region are full when you apply to register a team, your application will automatically be placed in a waitlist queue. You will be notified via email if a spot has become available for your team.
- You will have **30 days OR until December 1, 2016** (whichever comes first) to complete your application(s). After 30 days or December 1, 2016, your application will expire.
- **NEW!** Validation of teams will occur on a monthly basis with team welcome kits and sponsorship cheques to be distributed on an on-going basis.
- **NEW!** Team Photo Release Forms will be handled digitally. Through the registration process, the forms will be emailed to parents/guardians to complete online. Detailed information can be found in section 2.2 – Manage your Team(s)
- **NEW!** Enter our new 'Breakaway Giveaway' Contest. You could win \$5,000 for your local Minor Hockey Association and a 2017 Chrysler Pacifica for your family.

ENHANCED ONLINE REGISTRATION PROCESS - EFFECTIVE FOR THE 2016-2017 SEASON

HOW TO REGISTER?

The **NEW** Dodge Caravan Kids Registration Process is an online process. Please review the steps below and ensure you complete all steps **FULLY** in order to submit your registration. Registration will be accessible between **September 23, 2016 to December 1, 2016** at **DodgeCaravanKids.ca**.

ENHANCED REGISTRATION PROCESS



STEP 1: CREATE YOUR ACCOUNT

- Start the registration process at <http://www.dodgecaravankids.ca/en/sponsorship/>
- All users will need to create an account to start their registration process
 - This involves selecting your Member Partner and entering your Association details
- Once your account is created, you will be automatically logged in and receive a confirmation email
- When you leave and come back to your account to complete your registration, your **USERNAME** is the email address you entered when you setup your account
- **If at any point you forget your password**, you can reset it by clicking “Forgot your password” on the login page. An email will be sent to you to reset your password.

Apply for Team Sponsorship – Online Registration
Create Your Account

Choose Your Member Partner
-Select-

Association Information *Required

*Association Title or Role (Administrator, Coach, etc.)

*First Name

*Last Name

*Home Phone

Mobile Phone

Apply for Team Sponsorship
Manage Your Application(s)

Contact: John Doe Member Partner: Alliance Ontario Association: Burlington

Your Team(s)

Add the team(s) for which you want to apply for sponsorship. Each team must include player & parent/guardian information, and a team photo. Parent/guardians will be emailed a link to complete their child's individual team photo release form online.

Add a team to secure a sponsorship opportunity. Return at a later time to update team information.

ADD A TEAM >

STEP 2: MANAGE YOUR TEAM(S)

- Log in to your account and click on “MANAGE THIS TEAM” on your dashboard.

2.1 – Add Your Team(s)

- To register your team(s), click “ADD A TEAM” on your dashboard. You will then see how many sponsorship opportunities are available in your Member Partner region, or if a waitlist has started.
- Next, enter team name and coach contact information and click “ADD THIS TEAM APPLICATION”
 - The coach will receive an email notification requesting the completion of a team photo release form.
 - Please enter your team’s full name (Ex. Sarnia Sabres Novice Grey)

Your Team(s)

Add the team(s) for which you want to apply for sponsorship. Each team must include player & parent/guardian information, and a team photo. Parent/guardians will be emailed a link to complete their child's individual team photo release form online.

Add a team to secure a sponsorship opportunity. Return at a later time to update team information.

ADD A TEAM

Add a Team

To help secure a sponsorship opportunity for this team (as available), enter the team and coach's information and save. You can then add the team to add players, and upload the team photo when ready.

0 team sponsorship opportunities available

Team Name
Please enter the full team name. E.g. "Burlington Thundercats" Ltd.

Division Name
Select

Number of Players (can be changed before submission)
1

Team sponsorship opportunities available for Ontario only. Ontario and Alberta provinces for Alberta provinces only.

2.2 – Complete Team Information

- Once you have added your team(s), on your dashboard click “MANAGE THIS TEAM” to enter your players’ information, order jersey patches and upload your team photo.
- In the team photo section, you must opt-in by clicking “YES” in order for your team photo to be considered for the Dodge Caravan Kids Photo Contest.
 - Winners can receive up to an additional \$500 in funding
 - Please refer to the Dodge Caravan Kids Photo Contest Rules and Regulations for photo guidelines.

TEAM PHOTO

YOUR TEAM PHOTO HERE

Order your patches here >

I agree I would like to have my team's photo entered into the Dodge Caravan Kids Team Photo Contest to give my team the chance to win up to \$500 in additional funding. To view the Contest Rules and Regulations, please click here.

YES NO

Enter Photo Contest

Submit Photo

Upload Team Photo –
View photo on the left to review that it meets all of the requirements

- Enter the first and last name of each player along with the first and last name and email address of their parent/guardian. Then click “UPDATE PLAYER INFO”. Once saved the Photo Release Form will be automatically emailed to the parent/guardian.
 - Player information cannot be changed once updated. If edits are required, the player record must be deleted and re-added.
- Upon receipt of the parent/guardian Release Form, the system will be automatically updated (see next page for visuals).

Manage Team

MAPLE LEAFS

Players: 19 Completed: 19/19	Team Photo Releases Completed: 18/20	Team Photo Not Uploaded	Application Status Not Submitted
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You must complete this application by October 28, 2016. You have 45 days.

Head Coach	Email	Home Phone	Mobile Phone	Address	Coach Photo Release
John Johnson	jojason@gmail.com	905-222-5505	416-666-1234	979 Royal Lane, Burlington, ON	Not Submitted

Team Roster Status – Indicates how many players you had identified on your team.

Monitor Team – Indicates number of completed Photo Release Form(s) received.

JOHNNY SMITH EXPAND ALL PLAYERS +

Player Information Complete	Player Photo Release Parent/Guardian completed	VIEW DETAILS
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LISA SIMPSON CANCEL CHANGES

Player Information Incomplete	Player Photo Release Parent/Guardian still to complete	
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Player First Name
Lisa

Player Last Name
Simpson

Parent/Guardian First Name
Homer

Parent/Guardian Last Name
Simpson

Parent/Guardian Email Address

An email will be sent to the parent/guardian with a link to complete the photo release.

X Remove This Player
UPDATE PLAYER INFO >

ADD A PLAYER >

Monitor Player – Indicates Photo Release Form Status.

Email – Email address to which photo release form will be sent.

Delete – Ability to remove a player from your roster.

Add A Player – Continue to add players to complete roster

STEP 3: COMPLETE REGISTRATION

- Each team has **30 DAYS OR UNTIL DECEMBER 1, 2016**, whichever comes first, to complete the registration process. You can keep track of these deadlines in your dashboard.
- In order to submit your team application, photo release form for the coach and all players must be received.
- **NEW!** Once your status reads “Ready to Submit”, click the **SUBMIT OR MANAGE THIS TEAM** button. Once directed to the “Manage Team” page, click the **SUBMIT APPLICATION FOR THIS TEAM** button.
- You will receive an email confirming your submission and you can no longer alter your team information.
- You will receive another email within 10 business days notifying you of your **APPROVED** or **REJECTED** team application. The same status update will be reflected in your dashboard.

Your Team(s)

Add the team(s) for which you want to apply for sponsorship. Each team must include player & parent/guardian information, and a team photo. Parent/guardians will be emailed a link to complete their child's individual team photo release form online.

Team Name	Players	Team Photo Releases	Team Photo	Application Status
BRUINS NOVICE JUNIOR HOCKEY TEAM	Completed: 19/19	Completed: 20/20	Uploaded	Ready to Submit

This application appears ready to be submitted for review. You must submit this application by December 31, 2016. You have 41 days.

SUBMIT OR MANAGE THIS TEAM >

Manage Team

SUBMIT APPLICATION FOR THIS TEAM >

Team Name	Players	Team Photo Releases	Team Photo	Application Status
MAPLE LEAFS	Completed: 19/19	Completed: 20/20	Uploaded	Ready to Submit

You must complete this application by October 26, 2016. You have 45 days.

Head Coach	Email	Home Phone	Mobile Phone	Address	Coach Photo Release
John Johnson	jojoson@gmail.com	905-222-5505	416-666-1234	979 Royal Lane, Burlington, ON	Submitted

- The dashboard is where you can quickly monitor the status of your teams. Your dashboard displays your teams based on the urgency of application completion (time remaining to submit):

DASHBOARD EXAMPLES

OILERS	Players: 20 Completed: 20/20	Team Photo Releases Completed: 3/21	Team Photo Not Uploaded	Application Status Not Submitted
You must complete this application by December 29, 2016. You have 29 days.				MANAGE THIS TEAM >
BRUINS NOVICE JUNIOR HOCKEY TEAM	Players: 19 Completed: 19/19	Team Photo Releases Completed: 20/20	Team Photo Uploaded	Application Status Ready to Submit
This application appears ready to be submitted for review. You must submit this application by December 31, 2016. You have 30 days.				SUBMIT OR MANAGE THIS TEAM >
AVALANCHE	Players: 15 Completed: 15/15	Team Photo Releases Completed: 16/16	Team Photo Not Uploaded	Application Status Not Submitted
You must complete this application by December 31, 2016. You have 30 days.				MANAGE THIS TEAM >
BRUINS	Players: 18 Completed: 12/18	Team Photo Releases Completed: 0/19	Team Photo Uploaded	Application Status Not Submitted
You must complete this application by December 31, 2016. You have 30 days.				MANAGE THIS TEAM >
MAPLE MOOSE	Players: 15 Completed: 15/15	Team Photo Releases Completed: 16/16	Team Photo Uploaded	Application Status Submitted
This application has been submitted for review. You will be notified when the status is updated.				VIEW THIS TEAM >
THUNDERCATS	Players: 20 Completed: 16/20	Team Photo Releases Completed: 0/21	Team Photo Not Uploaded	Application Status Waiting List
Unfortunately there were no more sponsorship opportunities available when you added this team. This application has been added to the waiting list, and you will be notified if a sponsorship opportunity becomes available.				MANAGE THIS TEAM >
COYOTES	Players: 19 Completed: 19/19	Team Photo Releases Completed: 20/20	Team Photo Uploaded	Application Status Approved
Congratulations! This team has been approved for Sponsorship! Details have been sent to you by email.				VIEW THIS TEAM >
PENGUINS	Players: 19 Completed: 19/19	Team Photo Releases Completed: 20/20	Team Photo Uploaded	Application Status Rejected
Unfortunately, this application did not meet the requirements and was disqualified from consideration.				VIEW THIS TEAM >
MAPLE LEAFS	Players: 19 Completed: 19/19	Team Photo Releases Completed: 20/20	Team Photo Not Uploaded	Application Status Expired
Unfortunately, this application was not completed on time and has expired.				VIEW THIS TEAM >

In Progress – Remaining time to submit is shown

Ready to Submit – Team is ready for submission

Submitted – Application is under review

Waitlist – Application pending. You will be notified if a spot becomes available

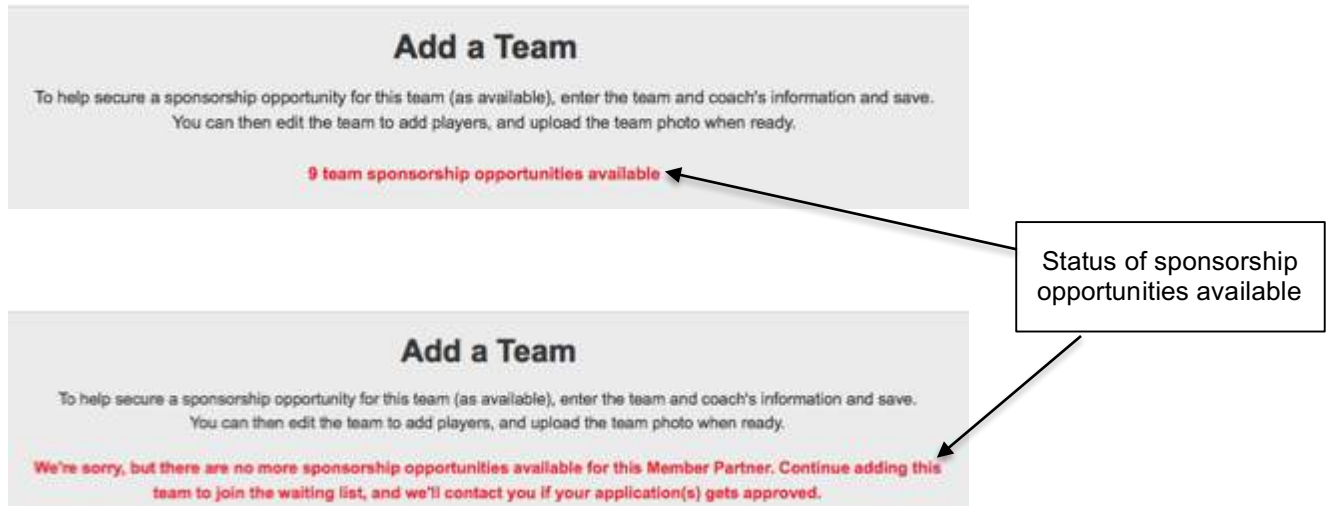
Approved – Application approved for sponsorship

Rejected – You will be notified via email outlining why your application was rejected

Expired – The time to complete your application has lapsed.

NEW! WAITLIST

- When you click on “ADD THIS TEAM APPLICATION” and there are no more sponsorship spots available in your region, your team will automatically add to a waitlist organized by date and time submitted.
- While on the waitlist you are **NOT** subject to any deadlines.
- If your team is removed from the waitlist, you will receive an email notifying you of the change in your team’s status. The email will also inform you of how many days you have to complete the team’s registration process (see STEP 3 above).



NEW! FAQ SECTION

- We have included a **FAQ** (Frequently Asked Questions) section that can be found at www.DodgeCaravanKids.ca/faq
- Topics include:
 - Who is eligible for a team sponsorship?
 - What happens when my registration application has expired?
 - I forgot my password, how do I reset?
 - When will we be receiving our sponsorship cheque(s)?

ABOUT DODGE CARAVAN KIDS

The Dodge Caravan Kids Program is a joint effort between participating minor hockey associations and Chrysler, Dodge, Jeep, Ram retailers that provides \$500 in funding and access to exclusive hockey benefits to novice-level hockey teams across Canada.

The goal of the Dodge Caravan Kids Program is to help enrich the game of hockey for participating coaches, players and their families and represents one of FCA Canada's key community efforts.

WHO IS ELIGIBLE?

- **Canadian Novice hockey teams** (NOTE: Atom Division teams are **ONLY** eligible in Atlantic Canada) and associations located **within 150 kilometres of a Chrysler, Jeep, Dodge, Ram retailer**. Visit www.dodge.ca to locate your closest retailer.
 - Exemptions can be made upon request (i.e. rural areas where car dealerships are not local)
- Teams and associations are eligible to participate regardless of other corporate sponsorships they may have, unless those partnerships are with a competing automaker or their associated retailer.

PROGRAM BENEFITS

Each team enrolled in the Dodge Caravan Kids Program will receive:

- \$500 in funding.
- The opportunity to enter the Dodge Caravan Kids Photo Contest to win up to \$500 in additional funding.
- Team kits including an exclusive Dodge Caravan Kids gift for all players and an important information booklet for all parents/guardians.
- The opportunity to enter our Breakaway Giveaway contest for a chance to win \$5,000 for your local Minor Hockey Association and a 2017 Chrysler Pacifica for your family.

TEAM SPONSORSHIP BRANDING REQUIREMENTS

Any team that joins the Dodge Caravan Kids Program must acknowledge their participation through the following:

- Team jerseys can be any colour but **MUST** feature the **Dodge Caravan Kids sponsor patch or screened logo**. Dodge Caravan Kids patch must be affixed directly on player jerseys as follows:
 - Large Patch – Back of Jersey **OR**
 - Small or Large Patch – Front of Jersey

**** NOTE:** The old logo ("Proud Sponsor of Amateur Hockey Across Canada") is being phased out over the next two seasons. At the beginning of the 2018-2019 season, all teams will be required to have the new logo attached to their jerseys ("Proud Sponsor of Minor Hockey Across Canada").

Patches are available through: <http://shop.omha.net/collections/dodge-caravan-kids-jersey-patches>

Artwork files are available by contacting: daniel.clement@omha.net



Changes:

- 'Minor' from 'Amateur'
- Larger Dodge logo
- Deeper red pantone colour

Examples of acceptable patch locations.

LARGE PATCH - FRONT OR BACK OF JERSEY



SMALL PATCH - FRONT OF JERSEY



Examples of acceptable team pictures for the Dodge Caravan Kids program.

